

2020 EDITORIAL CALENDAR



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PLUMBING & MECHANICAL

Nicole Krawcke is chief editor of *Plumbing & Mechanical* magazine. In addition to overseeing editorial content for *PM*, she produces the monthly *PM* eNews Report and bimonthly Radiant & Hydronics eNewsletters, and helps manage pmmag.com along with the brand's social media channels. She joined BNP in 2014 and served as business management editor and web editor for The NEWS. She has nine plus years of writing and editing experience and holds a bachelor's degree in Journalism from Michigan State University.



MUST-SEE PRODUCTS LEAD GENERATION PACKAGE

Available March, July and October 2020

Must-See Products include a quarter-page print product release AND product eBlast AND lead package to introduce your product to our print and digital subscribers. Must-See Products combine the visibility of print with the urgency of an eBlast to generate leads from new and existing customers.

ISSUE	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Ad Close	Dec 3, 2019	Jan 6	Feb 4	Mar 6	Apr 6	May 5
Materials Due	Dec 9, 2019	Jan 10	Feb 10	Mar 12	Apr 10	May 11
Issue Theme	<u>KBIS/IBS, AHR Expo</u>	<u>Commercial Plumbing</u>	<u>Franchises/Associations</u>	<u>Water Quality</u>	<u>Leak Detection/Prevention</u>	<u>Rep of the Year</u>
Plumbing	Plumbing Codes & Standards	Pipe Relining/ Mobile Apps	Smart-Home Plumbing	Bathroom Design	Pipe Relining/Water Heaters	Drain Cleaning & Inspection
Mechanical	AHR Product Preview	Mechanical Rooms	Pipe Relining	Commercial Plumbing	Backflow Prevention	Pipe, Valves, Fittings
Radiant + Hydronics	Boilers	Radiant Tubing & Tools	Hydronic Systems	Pumps	2020 RCR Spring Edition	Pumps
Bath + Kitchen	KBIS Product Preview	Bathroom Codes & Standards	Universal Design	Smart Bathrooms/ Kitchens	Faucets & Scald prevention	DHW Recirculation
Product Focus	Tools	2019 Products of the Year	Boilers	Water filtration	Radiant	Pumps
Bonus Distribution/ Advertiser Service	KBIS/IBS, Jan. 21-23, Las Vegas AHR Expo, Feb. 3-5, Orlando, Florida Free Bonus page for full-page advertisers	WWETT, Feb. 17-19, Indianapolis	Work Truck Show, March 3-6, Indianapolis QSC Power Meeting, March 11-13, San Diego MCAA, March 15-19, Wailea, Maui, HI Flow Expo, March 21, 2020, Pomona, CA	Free Bonus page for full-page advertisers	Eastern Energy Expo, May 17-20, Uncasville, Connecticut Oil Heat Cares Special Section 2020 Radiant Comfort Report Spring Edition	NFPA, June 14-17, Orlando, Florida ASHRAE, June 27 - July 1, Austin, Texas

THE INDUSTRY'S BEST-READ COLUMNISTS



JOHN SIEGENTHALER, P.E.
Hydronics Workshop



DAN HOLOHAN
Heating Help



DAVE YATES
Contractor's Corner



RAY WOHLFARTH
The Boiler Room



JULIUS BALLANCO, P.E., CPD
Plumbing Primer



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PLUMBING GROUP

Mike Miazga is the Group Editorial Director for BNP Media's Plumbing Group and Chief Editor for *PME* and *Supply House Times*. He oversees the editorial content and direction of the Plumbing Group's three brands (*Plumbing & Mechanical*, *PM Engineer* and *Supply House Times*) and their associated print and digital products.



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PLUMBING GROUP

Nadia Askar is the group multimedia editor for BNP Media's Plumbing Group. She is responsible for leading the direction of the brand's digital and social presence by ensuring the brand websites and social media outlets are consistently updated, and interacting with readers and followers. Askar joined BNP Media in November 2013.

JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
June 5	July 7	Aug 7	Sept 4	Oct 7	Nov 6
June 11	July 13	Aug 13	Sept 11	Oct 13	Nov 12
<u>Plumbing & Mechanical Tools</u>	<u>Mechanical Contractor of the Year</u>	<u>Hydronic Heating</u>	<u>Residential Contractor of the Year</u>	<u>Trucks & Accessories</u>	<u>2021 B.I.G. Book</u>
Drinking Water Quality	Circulator Pumps	Pipe Repair/PHCC Convention	Uniforms	Tankless Water Heating	Plumbing Product Guide
Commercial Water Heating	High Efficiency Commercial Boilers	Building Codes & Standards	Fire-Suppression Systems	Fleet Tracking	Industrial PVF Product Guide
Troubleshooting Hydronic Systems	High-Efficiency Residential Boilers	Radiant Snow Melt Systems	Hydronic & Electric Radiant	2020 RCR Winter Edition	Hydronic Product Guide
Smart Toilets, Showers & Faucets	Bathroom Venting	Shower Systems/Luxury Bath & Kitchen Products	WaterSense Products	Sinks/Faucets/Toilets	Food Disposers
Made in the USA	Pipe, Valves & Fittings	Hydrants	Water Heaters	Vehicles & Accessories	Toilets, urinals
ADSCORE Study – Free to advertisers with a half-page or larger ad	Free Bonus page for full-page advertisers	PHCC CONNECT, Sept. 30-Oct. 2, Dallas Service World Expo, Sept. 22-24, Tampa, Florida	ASA NETWORK, Oct. 7-9, Chicago	PMI, Nov. 9-12 Greenbuild, Nov. 4-6, San Diego 2020 Radiant Comfort Report Winter Edition 2020 Green Plumbing & Heating Report	Free basic listing in 2021 B.I.G. Book for all 2020 advertisers



KENNY CHAPMAN
The Blue Collar Coach



AL LEVI
Managing Your Business



MATT MICHEL
Service Plumbing Pros



JIM HAMILTON
The Bottom Line



MARK EATHERTON
Radiant Know How