2014 editorial calendar

Issue	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Ad Close	December 3	January 8	February 6	March 10	April 8	May 7
Materials Due	December 9	January 14	February 12	March 14	April 14	May 13
Issue Theme	Manufacturer Spotlights	MCAA Convention	Bath & Kitchen Remodeling	Green Plumbing & Heating	Franchises/ Associations	Manufacturers Representatives
Plumbing	Best Contractor to Work For	Commercial Plumbing	Water Treatment	Water Heaters	Hot Water Recirculation	Plumbing Rep of the Year
Mechanical	AHR Product Preview	Green BIM Designs	Heat Pumps	Pipe Relining	Fire Sprinklers	Pumps
Hydronics	High-Efficiency Boilers	*Radiant Flooring Guide 2014*	Radiant Cooling	Wood-Fired Systems	*Oil Heat Cares*	Radiant Wall and Ceilings
Bath & Kitchen	KBIS/IBS Preview	Dual-Flush Toilets	Aging in Place	Faucets and Fittings	Social Media Marketing	Bathtubs
Green Buildings	Geothermal Systems	Recycled Water	Water Audits	*Green Plumbing & Heating*	Solar Combisystems	Low Energy-Use Houses
Advertiser Service/ Bonus Distribution	Free full-page, 4-C Spotlight article to all full-page January advertisers AHR Expo, Jan. 21–23, New York, NY PMLIVE January 22, New York KBIS & Builders' Show, Feb. 4–6, Las Vegas, NV	QSC Power Meeting, Feb. 27–March 1, Fort Worth, TX Pumper & Cleaner Expo — Feb. 24–27 Indianapolis, IN MCAA Convention, March 9–13, Scottsdale, AZ	Discounted 4-C Information Showcase ad for March advertisers ACCA Radiant & Hydronics Council, March 17–20, Nashville, TN WQA Aquatech, March 18–21, Orlando, FL	Discounted 4-C Information Showcase ad for GPH advertisers	NAOESP, May 12–13, Uncasville, CT NFPA World Safety Conference & Expo, June 9–12, Las Vegas, NV	Manufacturers Rep Locator Free Ad Readership Study for half-page and larger advertisers

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SUPERIOR CONTENT:

Throughout its 29-year history, Plumbing & Mechanical has shared with its loyal readers the insights and practical business know-how of the most distinguished columnists in the plumbing industry. The culture started by the iconic Frank Blau, who pioneered flat-rate pricing for service contractors, continues to this day led by Dan Holohan, John Siegenthaler, Julius Ballanco and Morris Beschloss. These and others who write for PM all are actively involved in the industry as speakers and educators at meetings produced by leading professional associations.

JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
June 4	July 7	August 6	September 8	October 6	November 5
June 10	July 11	August 12	September 12	October 10	November 11
Radiant Heating Report	Case Histories	Hydronic Heating Showcase	Supply House of the Year	Trucks and Inventory	2015 B.I.G. Book
Shower Valves	Drain Cleaning	Tankless Water Heaters	Supply House Company Profile	Service Plumbing	Plumbing Product Guide
Plastic Pipe	Nation's Top PHP Contractors	Pipe-Joining Methods	Industrial PVF	Drinking Fountains	Industrial PVF Product Guide
Radiant Heating Report 2014	Forced-Air for Wetheads	Radiant Systems	Snow-Melt Systems	Internet-Enabled Thermostats	Hydronic Product Guide
Bathroom Accessories	Hospitality Industry Trends	Food Disposers	Touch-Free Faucets	Contractor Showrooms	Decorative Plumbing Product Guide
Lake Water Cooling Systems	*Green Plumbing & Heating*	Green Plumbers	Energy Audits	*Green Plumbing & Heating*	Greenbuild 2014
Discounted 4-C Information Showcase ad for RHR 2014 advertisers	Free full-page, 4-C Case History advertorial for all full-page August advertisers Discounted 4-C Information Showcase ad for GPH advertisers NetworkASA 2014, Sept. 9-11, Las Vegas, NV	NAOESP, Sept. 22-23, Gettysburg, PA ASPE Engineered Plumbing Expo, Sept. 19-24, Chicago, IL PHCC National Convention, Oct. 8-10, New Orleans, LA	Discounted 4-C Information Showcase ad for all October advertisers. Greenbuild, Nov. 8-10, New Orleans, LA	Discounted 4-C Information Showcase ad for all GPH advertisers	Free Basic Listing in B.I.G. Book for all 2014 advertisers Bonus distribution at 2015 trade shows

DAN HOLOHAN
Heating Help

AL LEVI
Managing Your Business

MORRIS BESCHLOSS
The Beschloss Perspective

ADAMS HUDSON
Marketing Strategies

KENNY CHAPMAN
The Blue Collar Coach

RAY WOHLFARTH
The Boiler Room