



SPECIFICATIONS FOR ENHANCEMENT MATERIALS

Please upload your materials by **November 3, 2009** to: <http://directories.bnpmmedia.com>
(Select Big Book - PM PME & SHT)
Questions? Contact Kristin Gaberdiel at (248) 244-6422 or gaberdielk@bnpmmedia.com

Logo Listing

Black & White Logo

- **Quantity:** 1
- **Resolution:** 300 dpi or better (600 optimal)
- **Size:** (2 1/4" x 2") at least 675 pixels wide by 600 pixels deep
- **Color:** b&w
- **Format:** TIF, PDF, EPS, JPG or GIF

Logo Color Listing

4 Color Logo

- **Quantity:** 1
- **Resolution:** 300 dpi or better (600 optimal)
- **Size:** (2 1/4" x 2") at least 675 pixels wide by 600 pixels deep
- **Color:** RGB Mode
- **Format:** TIF, PDF, EPS, JPG or GIF

Deluxe Listing

4 Color Logo

- **Quantity:** 1
- **Resolution:** 300 dpi or better (600 optimal)
- **Size:** (2 1/4" x 2") at least 675 pixels wide by 600 pixels deep
- **Color:** RGB Mode
- **Format:** TIF, PDF, EPS, JPG or GIF

Web Link

- **Quantity:** 1
- **URL:** Company web address

Premium Listing

4-Color Logo

- **Quantity:** 1
- **Resolution:** 300 dpi or better (600 optimal)
- **Size:** (2 1/4" x 2") at least 675 pixels wide by 600 pixels deep
- **Color:** RGB Mode
- **Format:** TIF, PDF, EPS, JPG or GIF

Web Link

- **Quantity:** 1
- **URL:** Company web address

Product Shot (print and online-manufacture section only)

- **Quantity:** 3
- **Resolution:** 300 dpi or better (600 optimal)
- **Size:** (2 1/4" x 2") at least 675 pixels wide by 600 pixels deep
- **Color:** RGB Mode
- **Format:** TIF, PDF, EPS, JPG or GIF

Spec Sheet

- **Quantity:** 3
 - **Resolution:** Low Resolution PDF (preferred) or Word document
 - **Recommended Size:** 200K or less
 - **Color:** Color or Black & White accepted
 - **Format:** PDF or Word document
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Mini Ad (Print Only)

- **Quantity:** 1
 - **Resolution:** 300 dpi or better (600 optimal)
 - **Size:** (2 1/4" x 1" or 2 1/4" x 2") at least 675 pixels wide by 600 pixels deep
 - **Color:** Black and White
 - **Format:** TIF, EPS, JPG
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Product Shot (Print Only)

- **Quantity:** 1
 - **Resolution:** 300 dpi or better (600 optimal)
 - **Size:** (2" x 2") at least 675 pixels wide by 600 pixels deep
 - **Color:** RGB Mode
 - **Format:** TIF, EPS, JPG
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