

RETURN FORM BY:
May 11, 2008

2008-2009 MANUFACTURER REP DIRECTORY

FREE LISTING QUESTIONNAIRE
June 2008

Account No: Online Form
Page: 1 of: 3

Sales/Mktg. Mgr.

Please correct the contact and mailing information for the Person Responsible for Updating this Listing.

Make sure your company is listed in All THREE of the June Manufacturer Rep Directories (appears in Supply House Times, Plumbing & Mechanical and PM ENGINEER) Plus, the Manufacturer Rep Directory Online is on all 3 publication websites! Use this one form to include your company in all these impacting issues. One form, and your listing appears in 3 print issues and on 3 websites for a year!
Boost your visibility - upgrade your listing with one of our enhancement options. See the last page for all the details.

Please complete this form, sign, date and return. To ensure accuracy, please clearly print or type any changes or additions to the listing information that follows. If you are not the correct person, please forward this form to that individual.

PUBLISHED COMPANY INFORMATION

Company:

Division:

Address:

City:

State/Province:

Zip/Postal Code:

Country: UNITED STATES

Phone:

Fax:

Email:

Web/Home Page:

CONTACT PERSONNEL

List key contacts and their titles. Please limit to three. The first three names will be used if more are provided.

Your listing will NOT be processed without the following information:

Please sign and return all pages of this form by May 11, 2008 in the envelope provided or by fax to Pat Wilking at 248-283-6556.

Name: _____ Title: _____

Signature: _____ Date: _____

Email:* _____ Fax:* _____

*The Rep Directory will be moving to an online listing form and future listing notifications will be sent via email. By providing your fax number you are giving permission to fax you with questions concerning this or future listings. If you do not wish to receive faxes, please leave the fax field blank. All other fields required.

Occasionally, listed companies receive special email offers from relevant organizations. If you do not wish to receive such offers, please check here.

Deadline: May 11, 2008

2008-2009 MANUFACTURER REP DIRECTORIES - PUBLISHING JUNE

GENERAL PRODUCT LINES - ONLINE LISTING ONLY

List general product lines only (no trade names) or description of the type of products and services your company provides. Limit of 30 words or less. Longer descriptive wording will be edited.

MANUFACTURERS REPRESENTED

List the names of the manufacturers (not brand names or product categories) that your company represents. PLEASE PAY CAREFUL ATTENTION TO THE SPELLING OF THE MANUFACTURERS' NAMES. DUE TO THE VOLUME OF SUBMITTALS, WE CANNOT BE RESPONSIBLE FOR MISSPELLINGS IN THE INFORMATION PROVIDED TO US. (Example: A.O. Smith, Moen, Stiebel Eltron, Watts Regulator, Zoeller Pump)

STATES/TERRITORIES SERVED

Please write the individual Territories or States that your company serves. If you serve all 50 states, please write below "All States Served".

2008-2009 MANUFACTURER REP DIRECTORIES - PUBLISHING JUNE

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Manufacturer Representative Directory Order Form – Free Basic Listing
June Manufacturer Rep Directories

YES! List my company in the 2008 June Manufacturer Rep Directory (in Supply House Times, Plumbing & Mechanical and PM ENGINEER), and the online at www.supplyht.com/manufacturersrepdirectory, www.pmmag.com/manufacturersrepdirectory, and www.pmengineer.com/manufacturersrepdirectory. I have indicated my options below:

CATEGORY	OPTION	PRICE (Includes 3 Print Issues & 3 Websites!)
Basic Listing	<input type="checkbox"/> Includes listing in the June Rep Directories, and the online Rep Directories	Free
Logo Listing*	<input type="checkbox"/> Basic listing, plus b&w logo in all print versions	\$195 Net
Logo Color Listing	<input type="checkbox"/> Basic listing, plus 4-color logo in all print versions	\$245 Net
Deluxe Listing	<input type="checkbox"/> Basic listing, 4-color logo in print and online, plus a <i>HOT LINK</i> to your website online.	\$285 Net
Best Value Package	<input type="checkbox"/> YES! I want to get the best exposure for my company in print and online! Premium Listing	\$590 Net
	<ul style="list-style-type: none"> • 4-Color Logo (in print & online) • Live Web <i>Hot Link</i> in online listing • NEW Spec Sheet¹ online – post a pdf about your company, products or lines represented • Premium ranking and designation online • Email Lead Form 	



Submit materials for logos, Mini Ads & Info. Documents by April 1 to <http://directories.bnpmmedia.com>.
Material Instructions: Please use my material from last year We will submit new material by April 1
Logos and Mini Ads should be TIFF, JPG, or EPS files at 300 dpi. Info. Documents should be low-res PDF files, max file size 200k.

Prepayment Required – please fill in payment information:

Please Select Your Method of Payment

Check (Payable to BNP Media in U.S. Funds – Mailed to Pat Wilking) Check # _____

AMEX Visa MasterCard Diners Club

Card # Exp. Date _____

Authorized Signature _____ Print Name _____

Email for credit card receipt _____

TOTAL AMOUNT:
\$ _____

All prices are net and non-commissionable. Credit Card payments will appear on your statement as BNP Media. NOTE TO COMPANIES OUTSIDE OF THE US AND CANADA: PAYMENT PREFERRED ON A CREDIT CARD. CHECKS MUST BE IN US FUNDS AND DRAWN ON A US BANK.
PM and PM ENGINEER reserve the right to edit for consistency and brevity the information on listing forms submitted for publication.

DISPLAY ADVERTISING OPTIONS AND RATES

Yes, I'm interested in running a display ad in a qualifying issue. I understand I'll then qualify for an Exclusive Display Advertiser Package - FREE.

Display rates start as low as \$360/issue!

Full Page	\$1875 net/issue	2/3 Page	\$1500 net/issue
1/2 Page Island	\$1125 net/issue	1/2 Page	\$1070 net/issue
1/3 Page	\$ 755 net/issue	1/4 Page	\$ 625 net/issue
1/6 Page	\$ 475 net/issue	1/8 Page	\$ 360 net/issue
Add color to your advertisement: 2 – Color \$700; Matched (PMS) \$900; 4 – Color \$1400 (net/issue)			

Exclusive Display Advertiser Package Includes: FREE Main Listing Boldfaced and Highlighted in a Shaded Box, Plus ½ Off Any Upgrade Package Above!